CSR AND ISLAMIC BANKING PERFORMANCE IN ACEH

Nur Faltza
Ph.D Student on Management Science, Syiah Kuala University, 23111, Banda Aceh, Indonesia
Email: raiza0803@gmail.com

Abstrak
CSR is not just a form of philanthropy or charity, but more than that CSR can encourage Islamic banking capability or competence namely innovation in improving performance through internal CSR. During the performance of Islamic banking is only seen from the financial side, especially in the relationship between CSR and performance. Maqasid models should be used to measure performance because it is in accordance with Islamic banking is based on Islamic law. Therefore Maqasid model will be used in this paper as a dimension of Islamic banking in addition to employee performance. The purpose of this paper is discussed the relationship between CSR, innovation and performance of Islamic banking is a model maqasid al shari‘ah and this paper will used SEM with amos for data analysis.

Keywords: corporate social responsibility, innovation, performance, Islamic banking, maqasid al syar’iah